

New Initiative

To - County Secretaries

The Strategic Development Plan (SDP) is now a live document. The SDP embraces all aspects of archery and there are areas within the plan which relate to Club and Club membership right through to the elite.

It would be easy to start the implementation of the plan with the elite and gradually work our way through the system to the Club archer, a rather slow and laborious process and not the preferred option. Therefore it is proposed to start the implementation process at all levels of the Society. With this in mind I would like to make contact with **one** club from each County to assist in a trial implementation process, to start in the autumn.

I am looking for a club that can fulfil **some if not all** of the following criteria:

Required

1. An open club that is family orientated
2. An active junior section/club, girls & boys
3. A good complement of coaches (including leaders/assistant coaches)
4. The desire to encourage archers to **their** full potential from recreational through to elite
5. Embraces changes with a positive attitude
6. Has a progressive attitude towards
 - a) Beginners
 - b) Novices
 - c) County/Regional standard archers
 - d) Non shooting members
 - e) Membership involvement (valuing the volunteer)

Desirable

1. Has a development plan
2. Welcomes or works with disabled people
3. Links to a school(s) and or other youth organisations

Do you have such a club within your county?

Please, with their approval, pass on their Secretaries details to Eric Jackson, Director for Marketing and Development via the Office.

Eric Jackson